

ABSTRACT OF THE DISCLOSURE

A portable electronic apparatus has a display having display segments for indicating time in a time display mode. A selecting circuit selects one of the display segments of the display in the time display mode for modification of the segment in a time correction mode in which the time indicated in the time display mode is corrected. A display brightness controller controls the display so that the display segment selected by the selecting circuit has a display brightness higher than that of the other display segments displayed by the display.